

**CAMPUS Asia**Common Quality Assurance  
Standards Project**NIAD-QE**National Institution for Academic Degrees  
and Quality Enhancement of Higher Education

## The International Symposium on CAMPUS Asia Common Quality Assurance Standards Project

Inter-University Exchange Project by Ministry of Education, Culture, Sports, Science and  
Technology (MEXT) of Japan

# Quality Assurance of Cross-border Higher Education: Sharing Practices, Perspectives, and Regional Approaches

### Guest Speakers

\*Speakers' titles are as of Symposium date



**SUGIMURA  
Miki**  
President, Sophia  
University



**Douglas  
Blackstock**  
Former president,  
ENQA



**NISHIZAKI  
Hiromitsu**  
Professor and Director,  
Center for Promotion of  
Internationalization,  
University of Yamanashi



**Margot  
Van den Broeck**  
Policy Advisor for  
Educational Quality  
Assurance, KU Leuven



**Shuo Wang**  
Deputy Director  
of Institutional  
Evaluation  
Division, EQEA



**HOTTA Taiji**  
Visiting Professor,  
NIAD-QE



**Dongseok  
Seo**  
Senior Director,  
Office of University  
Innovation Support,  
KCUE

## Tuesday, November 4 14:00-17:30 JST

National Institution for Academic Degrees and Quality Enhancement of Higher Education (NIAD-QE) had worked in cooperation with quality assurance agencies in China (Education Quality Evaluation Agency of the Ministry of Education: EQEA) and Korea (Korean Council for University Education: KCUE.) to develop the "Common Quality Assurance Standards" (<https://qacampusasia.niad.ac.jp/>) for four years since FY2021, to support sustainable quality assurance efforts by university consortiums across Asian countries and enhance quality-assured inter-university exchanges within the region. The "Standards" were finalized in April 2025 and will be disseminated as project outcome at this symposium.

#### FORMAT



Virtually and  
in-person

#### Capacity



In-person: 100 participants  
Online: no capacity

#### VENUE



National Center of Sciences (NCS)  
Building 2F 2-1-2 Hitotsubashi,  
Chiyoda-ku, Tokyo 101-8439

**Register  
Free**

JAPANESE-ENGLISH Simultaneous Interpretation Available

**Registration is open on our website until 10/28**  
<https://www.niad.ac.jp/english/news/en2025/entry-5770.html>



Email: [ca-monitoring@niad.ac.jp](mailto:ca-monitoring@niad.ac.jp)



## Aim of the Symposium

Quality assurance in cross-border higher education (CBHE) has been on a worldwide agenda of higher education for more than 20 years, as exemplified by the Guidelines for Quality Provision in Cross-border Higher Education established by UNESCO and the OECD in 2005. It remains on a high priority agenda even today, along with contemporary emerging issues in higher education, such as introducing flexible learning and responding to the rapid advancement of artificial intelligence (AI.)

Many countries and regions have been working for years to develop and implement methods for CBHE quality assurance and are also attempting to update their methods to keep up with developments and changes in CBHE. Amid such trends, the quality assurance agencies of China, Japan, and Korea jointly developed the "Common Quality Assurance Standards" under the framework of "CAMPUS Asia," an initiative led by governments of the three countries to promote quality-assured inter-university exchange. NIAD-QE has been promoting this initiative as a subsidizer of the "Inter-University Exchange Project" by the Ministry of Education, Culture, Sports, Science and Technology (MEXT) of Japan.

In quality assurance of CBHE, it is important to understand and respect differences in national and regional contexts, as well as the elements they value while forming a common understanding of quality among the systems and institutions involved. Transparency is also an essential factor in quality assurance.

This symposium will focus on quality assurance in CBHE, particularly in international joint programs, and will introduce the latest practices of policies in Asia and Europe, which is advancing in this field, as well as initiatives by the Campus Asia Consortium and the "European University" consortium, a cross-border university consortium within Europe. Additionally, the symposium will highlight the content of the "Common Quality Assurance Standards" and discuss what constitutes quality inter-university exchange programs.

This symposium will be an opportunity to explore and deepen understanding of the perspectives, practices, and approaches to quality assurance in such programs and contribute to the further enhancement of the quality of international inter-university exchange programs in Asia.

### Timetable

The program may be subject to change.

**14:00–14:05**

#### **Opening Address**

**HATTORI Yasunao** President, NIAD-QE

**14:05–14:10**

#### **Welcome Speech**

**SATO Kuniaki** Director, International Affairs Division, Higher Education Bureau, MEXT

**14:10–14:40**

#### **"Advancing International Higher Education in Asia: Functions and Implications of Common Quality Assurance Standards"**

**SUGIMURA Miki**

**14:40–15:05**

#### **"Initiatives of Internal Quality Assurance in the "Asia Real Problem Solving-Driven AI Education Program" in Partnership with Four Asian Universities"**

**NISHIZAKI Hiromitsu**

\*Yamanashi University is a member of "A<sup>3</sup>I: Real Problem Solving Driven Artificial Intelligence Education Program"

**15:05–15:25**

Networking & Refreshment Break

**15:25–15:55**

#### **"Quality assurance - building trust and confidence in Cross Border HE"**

**Douglas Blackstock**

**15:55–16:20**

#### **"Shaping the umbrella. Una Europa's internal quality assurance process for joint education"**

**Margot Van den Broeck** [Online presentation]

\*KU Leuven is a member of "Una Europa" University Alliance

**16:20–16:50**

#### **"Developing the Common Quality Assurance Standards"**

**Dongseok Seo, Shuo Wang** [Online presentation] , **HOTTA Taiji**

**16:50–17:00**

Refreshment Break

**17:00–17:25**

#### **Panel Discussion**

**17:25–17:30**

#### **Closing Remarks**

**MITSUISHI Mamoru** Vice President, NIAD-QE